



WLS-TV CHICAGO  
190 NORTH STATE STREET  
CHICAGO IL 60601

ABC7 CHICAGO

Acknowledgment of Agreement Between WLS-TV CHICAGO and

DATE: 10-22-2012 PAGE: 1 of 2

NATIONAL MEDIA RESEARCH PLANNING &

PLACE - 3736  
ATTN: KRISTY MORAN  
815 SLATERS LANE  
ALEXANDRIA VA 22314

Contract No		Contract Dt	Revision Dt	Rev#	Advertiser	Brand	NRCC IE 2012		Product Code		Station/Market							
395059		08-07-2012	10-19-2012	1	NRCC-INDEPENDENT EXPENDITURE	NRCC IE 2012			POLITICALS		WLS - CHICAGO							
Agency Est#		End Date	Time Period	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Contract Title								
1554262962				240846	PHILADELPHIA	D. PARKER	10-22-2012	10-25-2012	M (Broadcast Month, Cycle 1)	240846								
Line	Start Date	End Date	Time Period	Description	Agency CPE: C: 155 P: 426 E: 2962	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
1	10-22-2012	10-25-2012	11:00AM - 12:00PM	DAYTIME/ NEWS: 11-12NOON DAYTIME M-F (5516)		1	30	1	1	1	1				4	1,000	4	4,000.00
R	2	10-22-2012	10-25-2012	03:00PM - 04:00PM	DAYTIME/EF : KATIE COURIC EFF: 9/10 (5517)		1	30	2	2	1	2			7	1,500	7	10,500.00
R	3	10-22-2012	10-25-2012	05:00AM - 06:00AM	MORN NEWS: 5-6A M-F (5510)		1	30	2	2	2	2			8	675	8	5,400.00
R	4	10-22-2012	10-25-2012	09:00AM - 10:00AM	DAYTIME: WINDY CITY LIVE 9-10A M-F EFF: 5/26-		1	30	1	1	1	1			4	875	4	3,500.00
	5	10-22-2012	10-25-2012	07:00AM - 09:00AM	MORN NEWS/GMA: 7-9A M-F (5512)		1	30	3	3	3	3			12	1,600	12	19,200.00
R	6	10-22-2012	10-25-2012	12:00PM - 01:00PM	DAYTIME:M-F: 12NOON-3P (5515)		1	30	1	1	1	1			4	1,000	4	4,000.00
	7	10-22-2012	10-25-2012	05:00PM - 05:30PM	EARLY NEWS: 5-530P M-F (5519)		1	30	2	2	2	2			8	2,400	8	19,200.00
	8	10-22-2012	10-25-2012	04:00PM - 05:00PM	EARLY NEWS M-F 4-5P (5499)		1	30	2	2	2	2			8	1,900	8	15,200.00
	9	10-22-2012	10-25-2012	06:00AM - 07:00AM	MORN NEWS: 6-7A M-F (5511)		1	30	2	2	2	2			8	1,500	8	12,000.00
	10	10-22-2012	10-25-2012	11:04PM - 12:08AM	LF: JIMMY KIMMEL: 1104PM-1208AM EFF: 9/12-TF		1	30	2	2	2	2			8	950	8	7,600.00
R	11	10-22-2012	10-22-2012	10:35PM - 11:04PM	LF/NEWS: NIGHTLINE: M-F 1035-1104P (5527)		1	30	1						1	1,600	1	1,600.00
	12	10-22-2012	10-25-2012	06:00PM - 06:30PM	EARLY NEWS: 6-630P M-F (5524)		1	30	1	1	1	1			4	3,000	4	12,000.00
R	13	10-22-2012	10-25-2012	10:00AM - 11:00AM	DAYTIME: THE VIEW 10-11A M-F (5514)		1	30	1	1	1	1			4	2,400	4	9,600.00
	14	10-22-2012	10-25-2012	06:30PM - 07:00PM	ACCESS: WHEEL M-F 628P-7P (5525)		1	30	1	1	1	1			4	4,500	4	18,000.00
	15	10-22-2012	10-25-2012	10:00PM - 10:35PM	LN ORBIT:NEWS M-F1000-1035P;SU 1000P-1100P		1	30	1	1	1	1			4	6,000	4	24,000.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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395059		08-07-2012		10-19-2012		1		NRCC-INDEPENDENT EXPENDITURE		NRCC IE 2012		POLITICALS		WLS - CHICAGO																					
Agency Est#		End Date		Time Period		CMS #		Sales Office		Account Executive		Start Date		End Date		Billing		Package		Contract Title															
155 426 2962		10-23-2012		09:00PM - 10:00PM		240846		PHILADELPHIA		D. PARKER		10-22-2012		10-25-2012		M (Broadcast Month Cycle 1)		N		240846															
Line		Start Date		End Date		Time Period		Description		Agency CPE: C : 155 P : 426 E : 2962		RC		Duration		M		T		W		T		F		S		SPW		Price		Tot Spots		Total \$	
R 16		10-23-2012		10-23-2012		09:00PM - 10:00PM		PRIME: TUE: PRVT PRCTC EFF 9/25 (5606)				1		30		1		1		13,500		1								13,500.00					
A 17		10-23-2012		10-25-2012		10:35PM - 11:04PM		LF/NEWS: NIGHTLINE: M-F 1035-1104P (5527)				1		30		1		1		1,500		3								4,500.00					
												Contracted Gross Total:		92														183,800.00							
												Actual Gross Total:		92																183,800.00					
												Agency Commission:																		0.00					
												Net Total:																		183,800.00					
Month/YR		Preempted		Made Good		Contract Total		Adjustments		Actual Total																									
Oct 12		0.00		0.00		183,800.00		0.00		183,800.00																									
TOTAL		0.00		0.00		183,800.00		0.00		183,800.00																									

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